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PTO/SB/05 (11-00)

Approved for use through 10/31/2002. OMB 0651-0032

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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UTILITY PATENT APPLICATION TRANSMITTAL (Only for new nonprovisional applications under 37 CFR 1.53(b)) Attorney Docket No. 005306.P022 First Named Inventor Fuad Rashid Title: CONFIGURATION OF DISPLAYS FOR TARGETED USER COMMUNITIES Express Mail Label No. EL429890661US

ADDRESS TO:		Assistant Commissioner for Patents Box Patent Application Washington, D. C. 20231							
	APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents.								
1.	<u> X -</u>	Fee Transmittal Form (e.g., PTO/SB/17)							
2	(Submit an original, and a duplicate for fee processing)								
2.		Applicant Claims Small Entity Status. (37 CFR 1.27)							
3.	<u>x</u>	Specification (Total Pages							
4.	<u>x</u>	Drawings(s) (35 USC 113) (Total Sheets 9)							
5.		Oath or Declaration (Total Pages)							
		a Newly Executed (Original or Copy)							
		b Copy from a Prior Application (37 CFR 1.63(d)) (for Continuation/Divisional with Box 17 completed)							
		i <u>DELETIONS OF INVENTOR(S)</u> Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).							
		c Unsigned.							
6.		Application Data Sheet. (37 CFR 1.76)							
7 .		CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)							
8.	(if applicable	Nucleotide and/or Amino Acid Sequence Submission , all necessary) Computer Readable Form (CRF)							
	b	Specification Sequence Listing on: iCD-ROM or CD-R (2 copies); or ii paper							
	c	Statement verifying identity of above copies ACCOMPANYING APPLICATION PARTS							

9. 10.		Assignment Papers (cover sheet & documents(s)) a. Separate 37 CFR 3.73(b) Statement (where there is an assignee)
		b. Power of Attorney
11.		English Translation Document (if applicable)
12.		a. Information Disclosure Statement (IDS)/PTO-1449
		b. Copies of IDS Citations
13.		Preliminary Amendment
14.	<u> </u>	Return Receipt Postcard (MPEP 503) (Should be specifically itemized)
15.		Certified Copy of Priority Document(s) (if foreign priority is claimed)
16.	<u>X</u>	Request and Certification under 35 U.S.C. 122(b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.
17.	<u>X</u>	Other: Certificate of mailing with copy of return postcard signed by attorney
18A.	If a CON	ITINUING APPLICATION, check appropriate box and supply the requisite information:
	Co	ontinuation Divisional Continuation-in-part (CIP)
Of I	Prior Appl	ontinuation Divisional Continuation-in-part (CIP) lication No.: Group Art Unit continuation/ divisional/ CIP of prior application no, continuation/ divisional/ CIP of prior application no, (List entire chain of priority)
which	is a (continuation/ divisional/ CIP of prior application no) (List entire chain of priority)
		Also include a Preliminary Amendment to amend the specification to claim priority.
		TION AND DIVISIONAL APPS only: The entire disclosure of the prior application, from which an tion is supplied under Box 5b, is considered a part of the disclosure of the accompanying
contir	nuation or	divisional application and is hereby incorporated by reference. The incorporation can only be
	•	en a portion has been inadvertently omitted from the submitted application parts.
18B.		nt under 37 CFR 3.73(b) for <u>continuing</u> application: ersigned states that (name of assignee) is the
	nee of the	entire right, title, and interest in the accompanying patent application by virtue of an assignment
	is attach	Patent and Trademark Office at Reel. No Frame No (or a copy of ed).
19.	Corres	spondence Address
		mer Number or Bar Code Label
		or (Insert Customer No. or Attach Bar Code Label here)
<u> X</u>	_	
NAMI		eth B. Paley
	_BL/	AKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
ADDF	RESS _	12400 Wilshire Boulevard
	_	Seventh Floor
CITY	Los Ana	eles STATE California ZIP CODE 90025-1026
	_	
Coun	try <u>U.</u>	S.A. TELEPHONE (408) 720-8300 FAX (408) 720-9397
Name	(PRINT/T	YPE); Kenneth B. Paley Registration No.: 38,989
Signa	ture:	But Par Date: Jul 18,2001

PTO/SB/35(11-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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REQUEST AND CERTIFICATION UNDER 35 U.S.C. 122(b)(2)(B)(i)

First Named Inventor <u>Fuad Rashid</u> Title <u>CONFIRMATION OF DISPLAYS FOR TAR</u>	GETED USER COMMUNITIES
Attorney Docket No. <u>005306.P022</u>	
an application filed in another country, or under	he attached application has not and will not be the subject of r a multilateral agreement, that requires publication at eighteen ttached application not be published under 35 U.S.C. 122(b).
June 18,2001	Just Poly Signature
24.0	Kenneth B. Paley Typed or Printed Name
	38,989 Registration No.

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months after the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**

Send to: Assistant Commissioner for Patents, Washington, D.C. 20231

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PTO/SB/17(11-00)
Approved for use through 10/31/2002. OMB 0651-0032
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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FEE TRANSMITTAL FOR FY 2001

	TOTAL AMOUNT OF PAYMENT (\$)	\$1268.00
Complete if Know	wn:	
Application No.	not yet assigned	
Filing Date her	ewith	
First Named Inve	entor Fuad Rashid	
Group Art Unit	not yet assigned	
Examiner Name		
Attorney Docket N	lo. 005306.P022	
	AYMENT (check one) The Commissioner is hereby authorized to charge i any over payments to:	ndicated fees and credit
	Deposit Account Number 02-2666 Deposit Account Name	
[]	Charge Any Additional Fee Required Under 37 CFR	1.16 and 1.17
[X]	Applicant claims small entity status. See 37 CFR 1.	27

Check Credit Card Money Order Other

FEE CALCULATION

1. BASIC FILING FEE

Payment Enclosed:

Large Entity Small Entity		Entity			
Fee	Fee	Fee	Fee		
Code	(\$)	Code	(\$)	Fee Description	Fee Paid
101	710	201	355	Utility application filing fee	710.00
106	320	206	160	Design application filing fee	
107	490	207	245	Plant filing fee	
108	710	208	355	Reissue filing fee	
114	150	214	75	Provisional application filing fee	
1					

SUBTOTAL (1) \$ 710.00

SUBTOTAL (2) \$ 558.00

2.	EXTRA	CLAIM F	FEES			Fee from	·
		-		Extra Claims		<u>below</u>	Fee Paid
Total	Claims	_51_		-20** = <u>31</u>	X	18.00	= <u>558.00</u>
Indep	endent (Claims _	3_	- 3** = <u>0</u>	X	<u>80.00</u>	= 0.00
Multip	le Depe	endent					=
**Or n	umber į	previous	sly paid	d, if greater; For Reissues, see below.			
Large	Entity .	Small I	Entity				
Fee	Fee	Fee	Fee				
Code	(\$)	Code	(\$)	Fee Description			
103	18	203	9	Claims in excess of 20			
102	80	202	40	Independent claims in excess of 3			
104	270	204	135	Multiple dependent claim, if not paid			
109	80	209	40	**Reissue independent claims over orig	inal	patent	
110	18	210	g	**Reissue claims in excess of 20 and ov	er o	riginal pater	nt

FEE CALCULATION (continued)

3.	ADDITIO	NAL FEE	S	
	Entity	Small E		
Fee	Fee	Fee	Fee	Fee Description Fee Paid
Code	(\$) 130	Code 205	(\$) 65	Fee Description Fee Paid Surcharge - late filing fee or oath
127	50	203	25	Surcharge - late filling fee of Gatti
127	30	221	23	or cover sheet
139	130	139	130	Non-English specification
147	2,520	147	2,520	For filing a request for ex parte reexamination
112	920*	112	920*	Requesting publication of SIR prior to
				Examiner action
113	1,840*	113	1,840*	Requesting publication of SIR after
				Examiner action
115	110	215	55	Extension for reply within first month
116	390	216	195	Extension for reply within second month
117	890	217	445	Extension for reply within third month
118	1,390	218	695	Extension for reply within fourth month
128	1,890	228	945	Extension for reply within fifth month
119	310	219	155	Notice of Appeal
120	310	220	155	Filing a brief in support of an appeal
121	270	221	135	Request for oral hearing
138	1,510	138	1,510	Petition to institute a public use proceeding Petition to revive – unavoidable
140 141	110 1,240	240 241	55 620	Petition to revive - unavoidable Petition to revive - unintentional
142	1,240	241	620	Utility issue fee (or reissue)
143	440	242	220	Design issue fee
144	600	244	300	Plant issue fee
122	130	122	130	Petitions to the Commissioner
123	50	123	50	Processing fee under 37 CFR 1.17(q)
126	180	126	180	Submission of Information Disclosure Stmt
581	40	581	40	Recording each patent assignment per
				property (times number of properties)
146	710	246	355	For filing a submission after final rejection
				(see 37 CFR 1.129(a))
149	710	249	355	For each additional invention to be examined
				(see 37 CFR 1.129(b))
179	710	279	355	Request for Continued Examination (RCE)
169	900	169	900	Request for expedited examination of a design
				application
195	300	195	300	Publication fee for early, voluntary, or normal
400	200	400	200	publication
196 194	300 130	196 194	300 130	Publication fee for republication Request for voluntary publication or republication
098	130	098	130	Processing fee under 37 CFR 1.17(i)
091	1,240	098	1,240	Acceptance of unintentionally delayed claim for priority
•••	1,270	001	1,2.40	
Other	fee (specif	fy)		
Other	fee (specif	fv)		
	.22 (3600)	- ,,		
		- =:::- =	n _!_	SUBTOTAL (3) \$ 0.00
	ced by Basic		Paid	
SUBI	MITTED B	<u>Y</u> :		
Type	d or Printe	ed Name:	Kenne	eth B. Paley
-		furt	Rec	Date: 18,2001
Signa	ature:	,	"	
Reg.	Number:	38,989	·	Telephone Number: 425-827-8600

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Our Reference: 005306.P022

CONFIGURATION OF DISPLAYS FOR TARGETED USER COMMUNITIES

Inventors: Fuad Rashid; Jesse Ambrose; Domingo Mihovilovic; Peter Thorson; and Robert Cram

Respectfully submitted,

BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP

Kenneth B. Paley Reg. No. 38,989

I hereby certify that I am causing this paper or fee to be deposited with the United States Postal Service "Express Mail Post Office to Addressee" service on the date indicated above and that this paper or fee has been

"Express Mail" mailing label number: <u>EL429890661US</u>

Date of Deposit: June 18, 2001

20231	nmissioner for Patents, washington, D. C.
Sharon Fa	arnus
(Types or printed name of person (Signature of person mailing par	on mailing paper or/fée
Serial/Patent No.: Not Yet Assigned Client: Title: Configuration of Displays	Filing/Issue Date: Herewiths for Targeted User Communities
BSTZ File No.: _005306.PQ22.	Atty/Secty Initials: KBP/sef/paj
Date Mailed: June 18, 2001	Docket Due Date:
	atent & Trademark Office on the date stamped hereon:
Amendment/Response (pgs.)	Express Mail No.: <u>EL42989066</u> 1US Check No. <u>1346</u>
Appeal Brief (pgs.) (in triplicate)	Month(s) Extension of Time Amt: \$1,268.00
Application - Utility (_36 pgs., with cover and abstract)	Information Disclosure State ment & PTO-1449 (pgs.)
Application - Rule 1.53(b) Continuation (pgs.)	Issue Fee Transmittal Amt:
Application - Rule 1.53(b) Divisional (pgs.)	□ Notice of Appeal
Application - Rule 1.53(b) CIP (pgs.)	Petition for Extension of Time
Application - Rule 1.53(d) CPA Transmittal (pgs.)	Petition for
Application - Design (pgs.)	Postcard
Application - PCT (pgs.)	Power of Attorney (pgs.)
Application - Provisional (pgs.)	Preliminary Amendment (pgs.)
Assignment and Cover Sheet	Reply Brief (pgs.)
Certificate of Mailing	Response to Notice of Missing Parts
Declaration & POA (pgs.)	☐ Small Entity Declaration for Indep. Inventor/Small Business
☐ Disclosure Does & Orig & Copy of Inventor's Signed Letter(pgs)	Transmittal Letter, in duplicate
Drawings: 9 # of sheets includes 10 figures	Fee Transmittal, in duplicate
	g With Copy of Return Postcard Signed
by Attorney	1 05 700 100(1) (0) (1)
Request and certificat	tion under 35 USC 122(b)(2)(B)(i)